

# moonSHOT pirates

## 3-DAY BOOTCAMP FOR YOUNG CHANGEMAKERS

### DEAR MOONSHOT PARENT,

My name is Anet, and I am one of the organizers of the Moonshot Pirates Bootcamps. Moonshot Pirates is an initiative that runs hands-on 3-day programs for young talents and aspiring entrepreneurs between 15 and 19 years.

We select the top 30 students and provide them with inspirational and educational keynotes, international mentors, trends and insights, food, and accommodation for 3 days.

You are probably asking: Why is this good for my kid?

The truth is that we need to cultivate an entrepreneurial mindset of young people as the chances are they will need it more than any of the previous generations.

The nature of work is evolving rapidly. Companies change and face new challenges every day - creativity and solution oriented thinking become more and more an important asset. Technology is taking over jobs from humans - 2 billion jobs will disappear by 2030. Working environments change - digital nomads work from remote places on their own terms rather than from the same office day by day.

These are just a few examples... Regardless of what your kid grows up to do, he or she will need an entrepreneurial mindset in order to adapt to the changes and to reach their full potential.

That is why our program starts with insights from accomplished entrepreneurs and innovators. We want to get the kids to start thinking about ideas and values they can use while working on their projects during the 3-days.

On the first day, we will cover the following fields:

#### **Entrepreneurship & Startups**

We want to be honest about the reality of the day-to-day journey of an entrepreneur or startup. The sexy startup story we often hear about - the fast, big rounds of funding and profitable exits - can give kids a wrong impression of the long process of starting and running a business. But we want them to know that starting a business is not just about making sacrifices, times of confusion, and uncertainties. It's also about being on an exciting journey, fun, learning, new discoveries, new friendships and the impact we can have.



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### Technology Trends and Innovation

Technology is rapidly changing the way we work and live. Life will never again be as slow as it is today. So no matter what career kids ultimately pursue, they will often need to adapt and innovate to be successful. Every technological innovation provides us with new possibilities and solutions for challenges that seemed to be unsolvable not long time ago. By creating an understanding for future technologies, current innovations, the abundance of resources and exponential strategies, we want to help your kid to create new ideas and innovations in the future.

### Mindset Building

We want your kid to know that whatever she/he does, it's possible to love what you do, just like we do. Because when you love your work, it doesn't seem like work. We want to help them draw connections between their current behaviour and future goals. We want to teach them to try things without worrying about failing. We want them to adopt a growth mindset versus a fixed or scarcity mindset. Because a growth mindset allows them to see failure, which happens to all of us, as a chance to learn and grow, not as an ending.

It's not necessary for your kid to dream of becoming an entrepreneur to join our program. But we certainly believe that everyone should behave like one to be successful in life and career. No matter what way they choose, going to university, getting employed or starting a business, they need to have the courage to take risks and make decisions to be successful, professionally as well as personally.

Our vision is to create a movement empowering an exchange of dialogue, continuous learning, discovery, inventions, and further improvement of skills with the overall goal of making a positive difference in our world. The only thing we need is support from parents like you.

Do you want your kid to participate in the Moonshot Pirates Bootcamp?  
Just tell them to apply.



**Let me know if you have any questions, I'd be happy to answer them!**

**Best,  
Anet**

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**THE PROGRAM INCLUDES MENTORING HOURS, ACCOMMODATION, FOOD AND DRINKS FOR 3 DAYS. EACH PARTICIPANT HAS A RIGHT TO SELECT A TICKET THAT IS SUITABLE FOR THEIR SITUATION. FROM €0,- SCHOLARSHIP TO THE USUAL FULL PRICE OF €150,- AND SUPPORTER TICKET OF €250,-.**

**VISIT [WWW.MOONSHOTPIRATES.COM](http://WWW.MOONSHOTPIRATES.COM) FOR MORE INFORMATION.**

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